

THE EUROPEAN OUTSOURCING AWARDS 2012



SPONSORSHIP OPPORTUNITIES

Exclusive Headline

- Branded table at the Gala Dinner.
- Company logo/name included in the event title as Headline Sponsor, company logo/name to feature in all awards event promotion, all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in Pharma Magazine and associated press as Headline Sponsor.
- Company Logo/Name to be included on collateral for all third party marketing by event partners as Headline Sponsor.
- Company Logo/Name to be included on all Award Winner Certificates as Headline Sponsor.
- The opportunity to provide gifts to the guests and hang additional banners/signage.
- Two senior representatives attending the exclusive invitation only 'Pharma Business Roundtable' held at ICSE/CPhI.
- A senior representative from your company interviewed during ICSE/CPhI for a Q&A session by the Editor of Pharma Magazine.
- Post-event, your company interview including highlights from the EOA Awards will be available to host as a film on your company website.
- Your interview hosted on the EOA website and included as a video link in the EOA e-newsletter, received by 65,000 industry professionals.
- Three prominent text and link inclusions in Pharma Magazine e-newsletter to 65,000 industry professionals.
- Six month rotating Banner/Button advertisement on the EOA/Pharma website promoting your products and services.
- One page full colour advertisement in EOA Preview of Pharma Magazine (May/June 2012, digital and print issues).

www.europeanoutsourcingawards.com

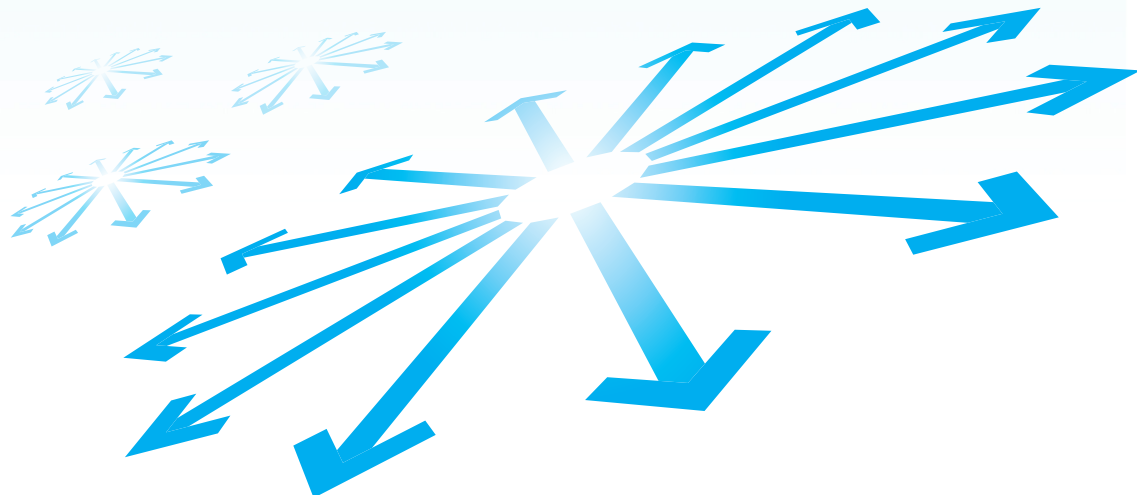
Platinum Sponsors

- Branded table at the Gala Dinner.
- Two senior representatives attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 10 October 2012 at ICSE/CPhI.
- A senior representative from your company interviewed during ICSE/CPhI for a Q&A session by the Editor of *Pharma*.
- Post-event, your company film — which will include highlights from the European Outsourcing Awards (EOA) and Business Roundtables — will be available to host on your own company website.
- Your film interview hosted on the EOA 2012 website and included as a video link in the *Pharma* e-newsletter, received by 65,000 industry professionals.
- Company logo/name included in the event title as Platinum Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50–70 word profile included as Platinum Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- Two prominent text and link inclusions in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the *Pharma* website promoting your products and services.
- One page full colour advertisement in EOA Preview supplement of *Pharma* (Sep/Oct 2012, digital and print issues).

Gold Sponsors

- Branded table at the Gala Dinner.
- One senior representative attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 10 October 2012 at ICSE/CPhI.
- A senior representative from your company interviewed during ICSE/CPhI for a Q&A session by the Editor of *Pharma*.
- Post-event, your company film - which will include highlights from the European Outsourcing Awards (EOA) and Business Roundtables - will be available to host on your own company website.
- Your film interview hosted on the EOA 2012 website and included as a video link in the *Pharma* e-newsletter, received by 65,000 industry professionals.
- Company logo/name included in the event title as Gold Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50-70 word profile included as Gold Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- One prominent text and link inclusion in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the EOA website promoting your products and services.

Event Partners



Silver Sponsors:

- Branded table at the Gala Dinner.
- One senior representative attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 10 October 2012 at ICSE/CPhI.
- Company logo/name included in the event title as Silver Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50-70 word profile included as Silver Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- One prominent text and link inclusion in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the EOA website promoting your products and services.

Exclusive Drinks Reception Sponsor

- Branded table at the Gala Dinner.
- Company logo/name to be included in the event title as Drinks Reception Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company staff present to network with guests at drinks reception.
- Your company's logo/branding appearing on signage throughout the reception area.
- A dedicated area of EOA webpage as Drinks Reception Sponsor with hypertext link from the event website to your own.
- Company logo, link and 50-70 word profile included as Drinks Reception Sponsor on the EOA website and in the EOA Preview in *Pharma* (Sep/Oct 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by Event Partners.
- Recognition in all electronic marketing messages.
- Prominent text and link inclusion in *Pharma* weekly e-newsletter to 65,000 industry professionals.

Exclusive Gala Dinner

- One branded table at the Gala Dinner
- Company Logo/Name to be included in the event title as Gala Dinner Sponsor, Company Logo/Name to feature in all Awards Event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press as Gala Dinner Sponsor.
- Company logo, link and 50-70 word profile to be included as Gala Dinner Sponsor on the EOA website and in the EOA Preview of *Pharma* (July/August 2012 issue, digital and print).
- Company Logo/Name to be included on collateral for all third party marketing by Event Partners as Gala Dinner Sponsor.
- One prominent text and link inclusion in *Pharma* email newsletter to 22,000 industry professionals.

Please contact Simon Jones or Michael Lund to discuss the above sponsorship opportunities or your specific sponsorship requirements.

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