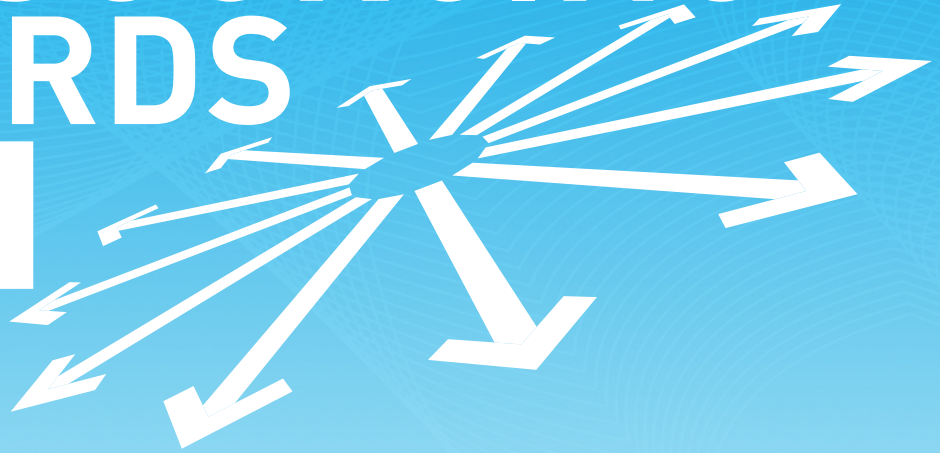


THE EUROPEAN OUTSOURCING AWARDS 2011



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Platinum Sponsors

- Branded table at the Gala Dinner.
- Two senior representatives attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 26 October 2011 at ICSE/CPhI.
- A senior representative from your company interviewed during ICSE/CPhI for a Q&A session by the Editor of *Pharma*.
- Post-event, your company film — which will include highlights from the European Outsourcing Awards (EOA) and Business Roundtables — will be available to host on your own company website.
- Your film interview hosted on the EOA 2011 website and included as a video link in the *Pharma* e-newsletter, received by 65,000 industry professionals.
- Company logo/name included in the event title as Platinum Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50–70 word profile included as Platinum Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2011 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- Two prominent text and link inclusions in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the *Pharma* website promoting your products and services.
- One page full colour advertisement in EOA Preview supplement of *Pharma* (Sep/Oct 2011, digital and print issues).

Gold Sponsors

- Branded table at the Gala Dinner.
- One senior representative attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 26 October 2011 at ICSE/CPhI.
- A senior representative from your company interviewed during ICSE/CPhI for a Q&A session by the Editor of *Pharma*.
- Post-event, your company film - which will include highlights from the European Outsourcing Awards (EOA) and Business Roundtables - will be available to host on your own company website.
- Your film interview hosted on the EOA 2011 website and included as a video link in the *Pharma* e-newsletter, received by 65,000 industry professionals.
- Company logo/name included in the event title as Gold Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50-70 word profile included as Gold Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2011 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- One prominent text and link inclusion in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the EOA website promoting your products and services.

Event Partners



Silver Sponsors:

- Branded table at the Gala Dinner.
- One senior representative attending both exclusive 'Pharma Business Roundtables' and dedicated post-roundtable networking refreshment breaks on 26 October 2011 at ICSE/CPhI.
- Company logo/name included in the event title as Silver Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company logo, link and 50-70 word profile included as Silver Sponsor on the EOA website and in the EOA Preview of *Pharma* (Sep/Oct 2011 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners.
- Recognition in all electronic marketing messages.
- One prominent text and link inclusion in *Pharma* e-newsletter to 65,000 industry professionals.
- Three month rotating Banner/Button advertisement on the EOA website promoting your products and services.

Exclusive Drinks Reception Sponsor

- Branded table at the Gala Dinner.
- Company logo/name to be included in the event title as Drinks Reception Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in *Pharma* and associated press.
- Verbal acknowledgement from speaker during the evening.
- Company staff present to network with guests at drinks reception.
- Your company's logo/branding appearing on signage throughout the reception area.
- A dedicated area of EOA webpage as Drinks Reception Sponsor with hypertext link from the event website to your own.
- Company logo, link and 50-70 word profile included as Drinks Reception Sponsor on the EOA website and in the EOA Preview in *Pharma* (Sep/Oct 2011 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by Event Partners.
- Recognition in all electronic marketing messages.
- Prominent text and link inclusion in *Pharma* weekly e-newsletter to 65,000 industry professionals.

Please contact Samuel Thangiah or Christopher Watt to discuss the above sponsorship opportunities or your specific sponsorship requirements.

samuel.thangiah@viaconnect.co.uk

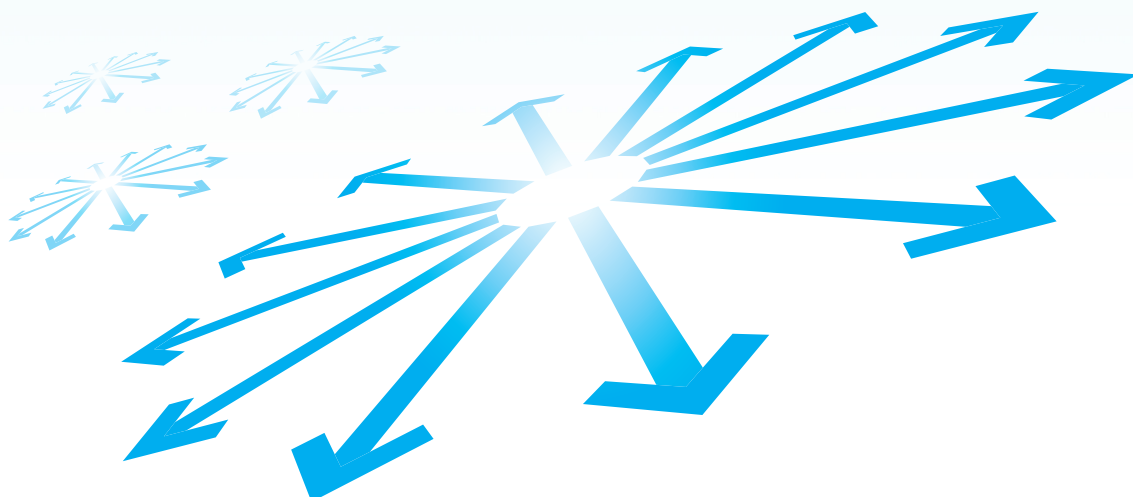
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Event Partners



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